



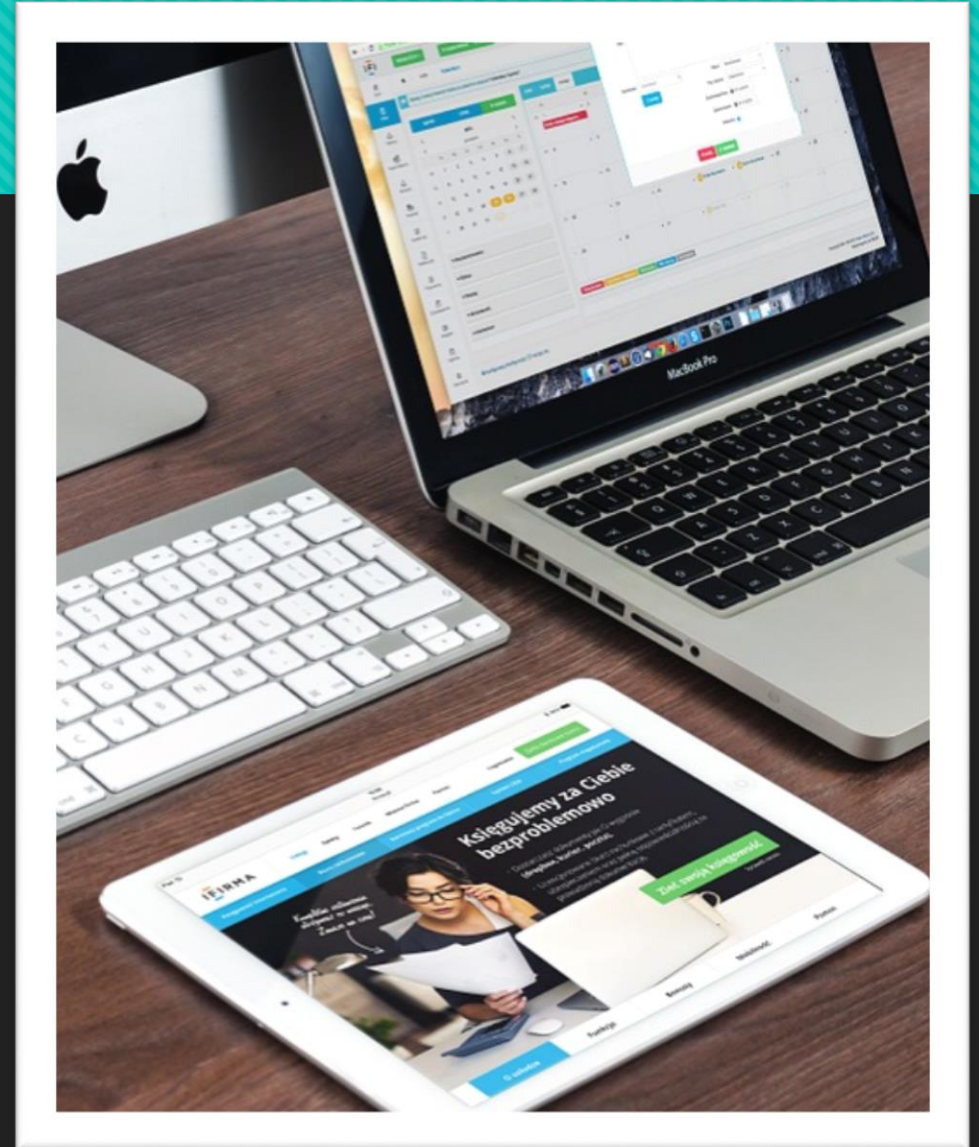
# Bangkok Interactive Company Limited

**“We always need to serve experiences and imagination with interactive things to inspire our clients and reach the heart of consumers.”**

# General Information

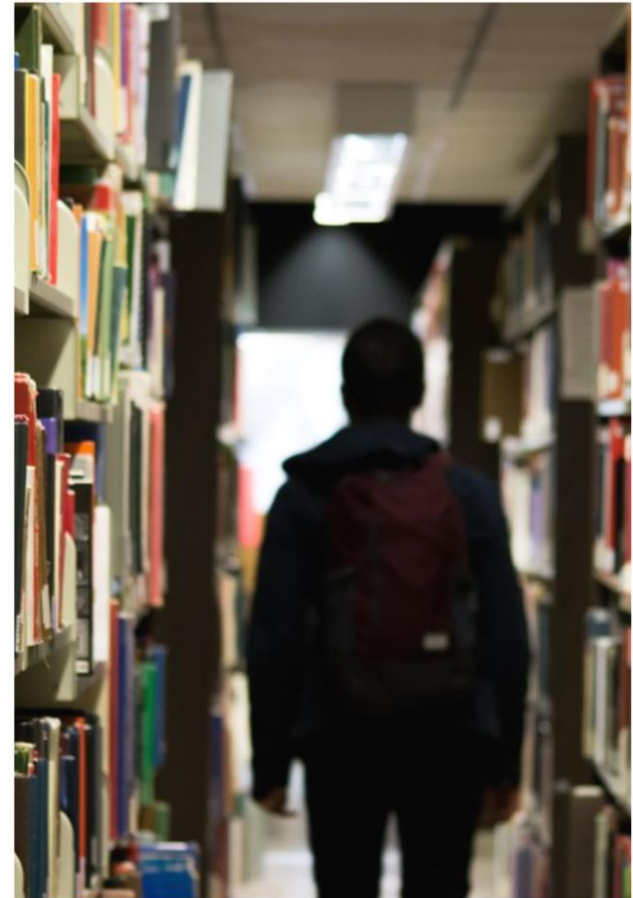
Bangkok Interactive is an interactive agency located in Bangkok, Thailand. We know that the whole world has entered the digital age and interactive things has become an important part of many lives. This fact encourages us to think and getting started to do something new to make the world a better place between people's lives and their all new environment.

We dedicated all forms of resources to create the best interaction things including games, cross platform and mobile apps, unique websites, e-learning and other digital services to meet the needs of all sector such as business, education, government, tourism and social communication.



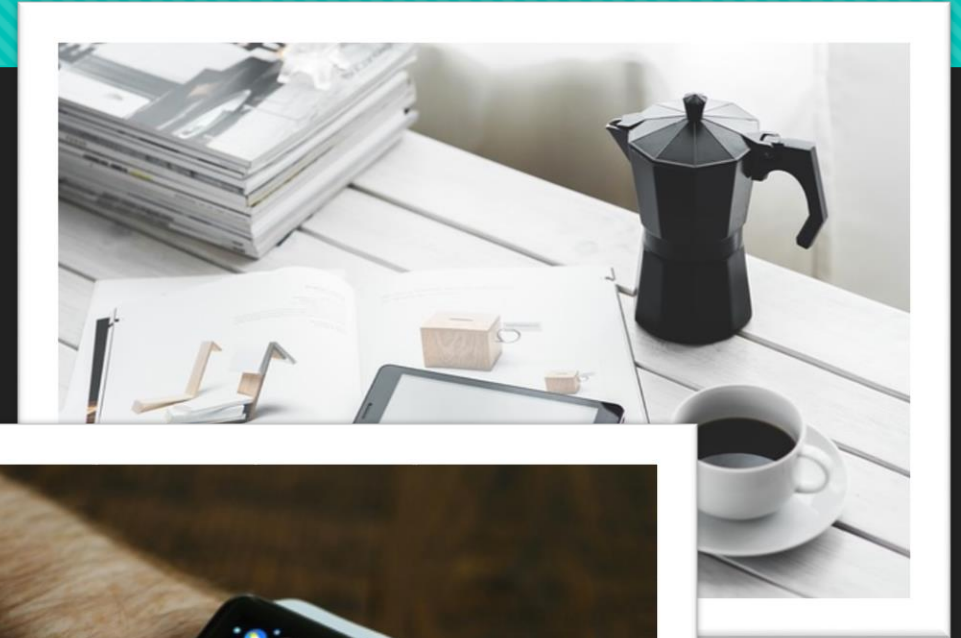
# Services : Academic & Strategic works

- Communication, social media and mobile strategy
- New Media research
- In-depth content study
- Special lecture course and seminar
- Information architecture and user experience



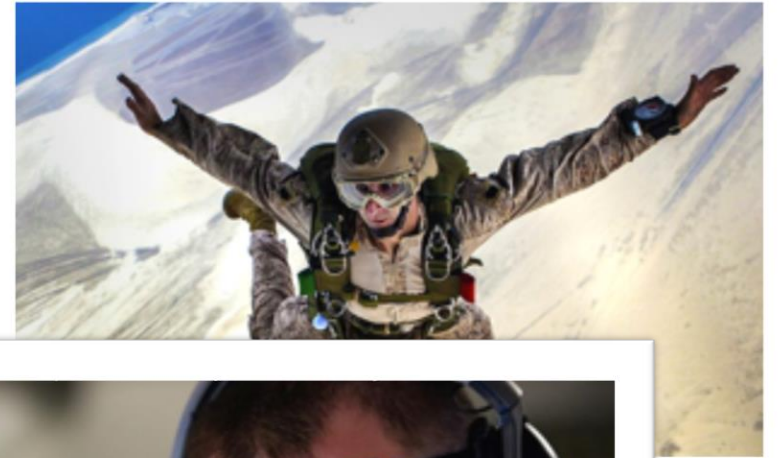
# Services : Creative & Technical works

- Conceptual design
- Visual communication
- Internet of Things design and development
- Embedded device design and development



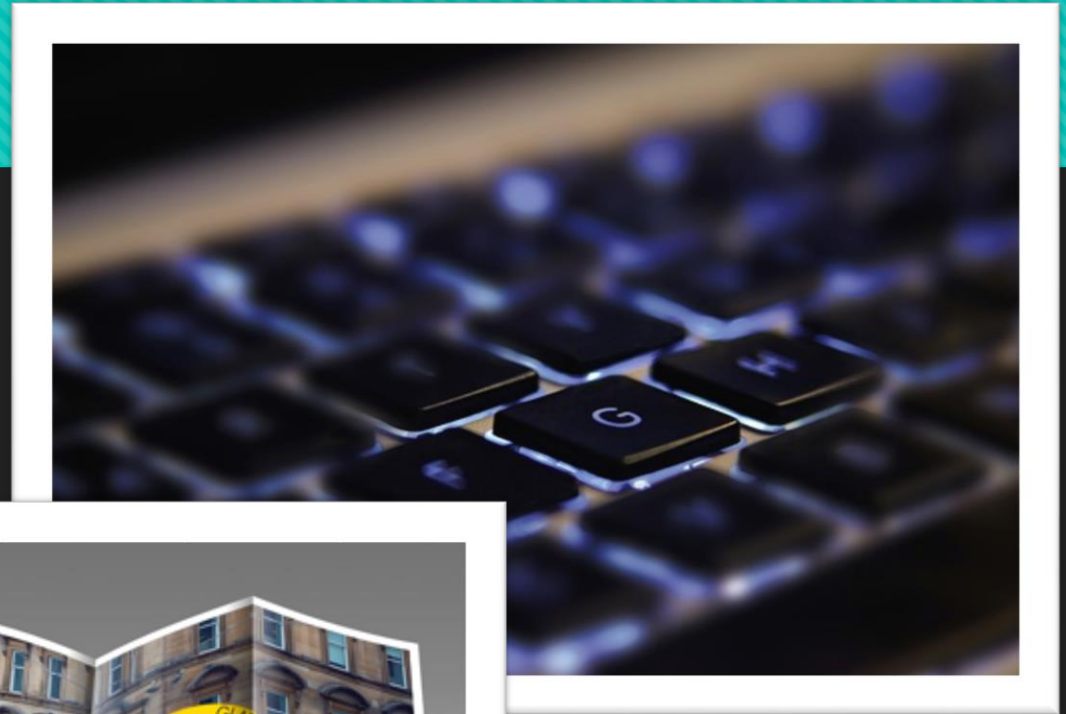
# Services : Interactive Production

- Cross platform and web application
- Mobile application
- Unique interactive web
- All genres of video games
- Immersive (AR and VR)
- e-Learning management system and content
- Simulation software
- E-commerce web service



# Support Services

- Event based digital media with installation
- Measurement, survey and analytic
- Sales and PR support
- Instruction support
- Technical support
- Localization and maintenance



# Our clients

## Defense and Government



## Research and Education



## Financial and Banking



## Media and Telecom



# Our milestone

72

Projects  
completed

26

Seminars  
and Workshops

9

Invested  
Projects

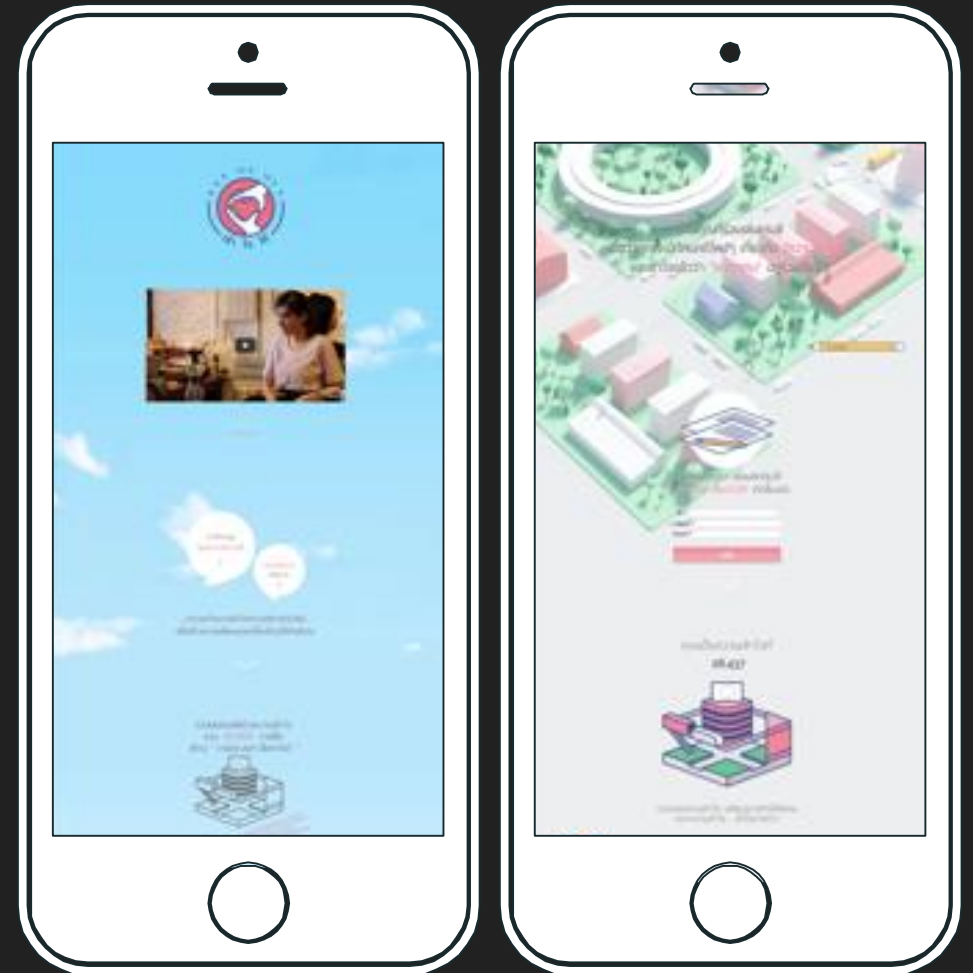
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Awarded  
Projects

# GIVE THE HEART

Interactive website with 2D game to communicate feelings of disabled.

This website developed to support a CSR project by coordination of WHYNOT Social Enterprise and a student team awarded in iCare Project.



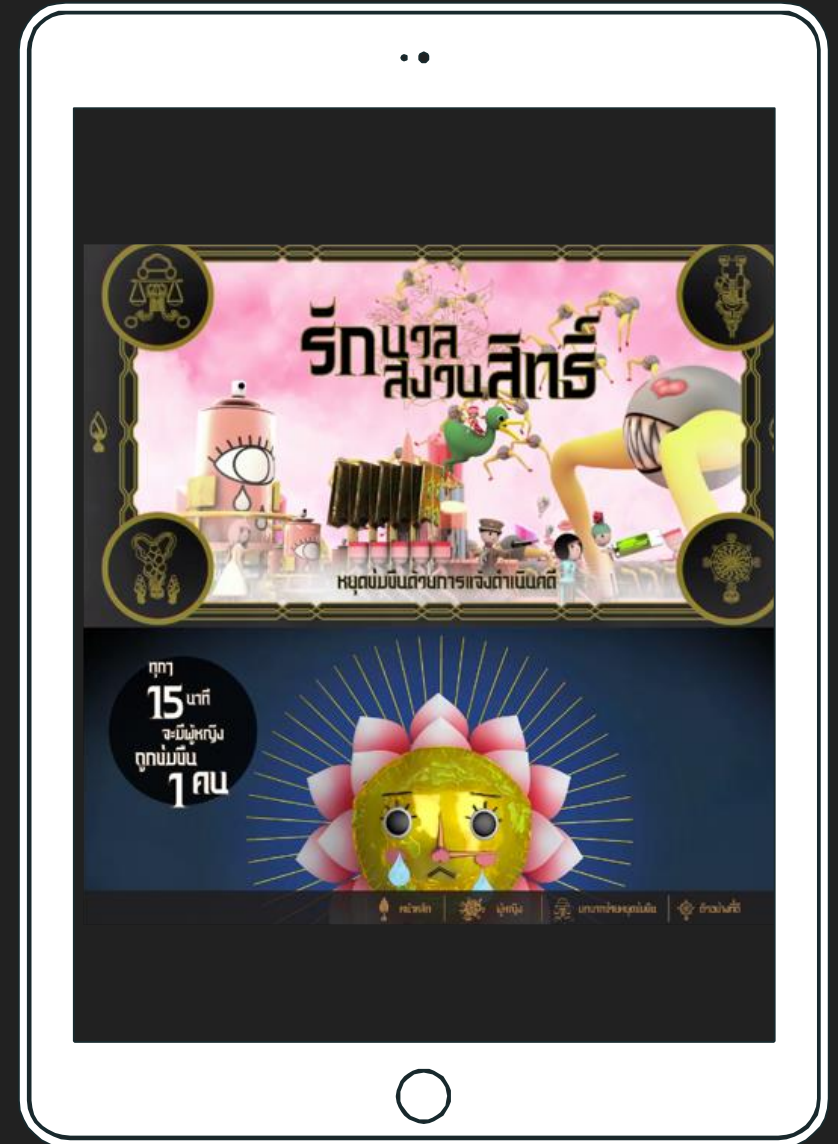
# ASEAN Knowledge KIOSK

Interactive KIOSK development to inform people in Kanchanaburi province to have knowledge about ASEAN and Dawei project.



# Speak up! women

An interactive website by Thailand Institute of Justice with video background to promote women's right if one of them became a sex victim.



# 10 types of Thai Artisans

An interactive infographic to inform secondary students to understand what are Traditional Thai Crafts and what behind the scene of Thai cultures.

This project won Thailand Digi Challenge 2014 awarded by Software Industry Promotion Agency (Public Organization), Ministry of ICT



# Disguise

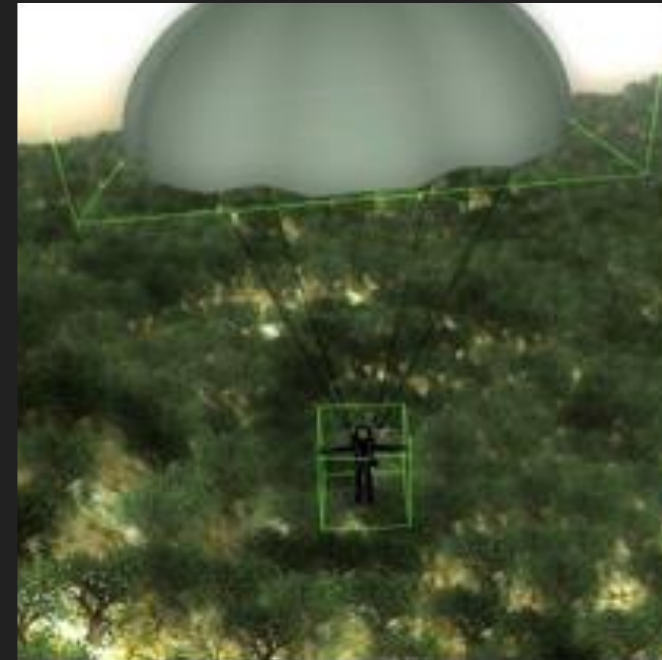
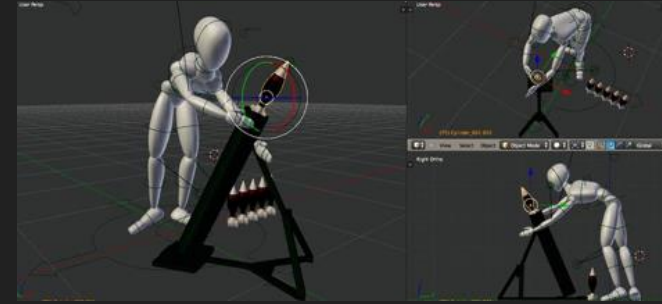
An augmented reality campaign to promote a men's accessories brand named "Angelino Rufolo". We presented their products as a digital closet which allows their target audiences to try wearing the products.



# Military Simulation

For The Royal Thai Armed Forces research and development program to decrease casualties caused by not enough drilling experiences.

This program included Mortar and Parachute Jumping Simulators.



# Awards

- 1st Place, Thai Cultural Game Design Competition by Ministry of Culture
- 1st Place, Thailand Digi Challenge by Software Industry Promotion Agency (Public Organization), Ministry of ICT
- Runner up, Thailand ICT Award by The Association of Thai ICT Industry
- 3rd Place, Science edutainment game contest by Ministry of Sciences



# Seminars and Workshops

- Augmented Reality and 2D Game Development - Office of the basic education committee, Ministry of Education
- Augmented Reality and 3D Game Development Software Industry Promotion Agency (Public Organization), Ministry of ICT
- Presentation skill improvement - Military Technology Center of The Royal Thai Army, Ministry of Defense
- Advance 3D Texture and Material, National Electronics and Computer Technology Center(NECTEC) under The National Science and Technology Development Agency(NSTDA), Ministry of Science and Technology
- Interactive media - King Mongkut University of Technology Thonburi
- Open Source multimedia tools - Srinakharinwirot University
- Open Source tools for creative house - Panyapiwat Institute of Management
- 3D Animation - Sirindhorn International Institute of Technology, Thammasat University
- 3D Game Development - Burapha University
- Serious Game - Sukhothai Thammathirat Open university
- 3D Animation - Ayutthaya Alliance C.P.
- 3D Game Development - Siam Commercial Bank
- 3D Game Development - Office of Knowledge Management and Development (Public Organization) Office of The Prime Minister